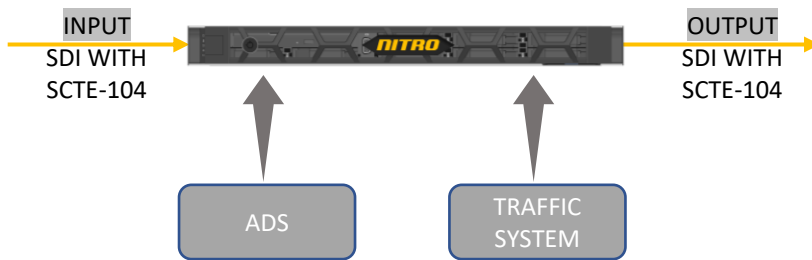


For content monetization and local ad replacement, Workflowlabs Nitro video servers now support SCTE-104 based frame accurate ad replacement. Nitro server monitors all incoming SDI for SCTE-104 information, based on the rules defined in the internal rule engine information in the SCTE markers is parsed and multiple workflows can be invoked. It could be a simple ad replacement or overlaying of multiple graphic elements on the screen or live switching between multiple sources. Graphic elements like L-Band, Ticker, logo, bugs with dynamic data are possible.



- High-density Nitro Engine supports up-to 4 independent ad replacement from each Nitro server
- Incoming SCTE-104 is preserved in the outgoing feed, additional information can also be embedded.
- Integrates will all major Traffic systems for ad schedule
- Ability to switch ad replacement functionality on and off with a single button.
- Redundant servers for high availability



Frame accurate switching



Add graphics and branding



Multiple streams from single server